

Together, in a growing market

EDITORIAL by Frank Carioti President of the Italian Chamber of Commerce in Sydney

èItalia AUSTRALIA

INTERVENTO DI STEFANO STABAZI, AMBASCIATORE D'ITALIA A CANBERRA

Un Paese giovane, che ha bisogno dell'Europa

INSIEME, IN UN MERCATO CHE CRESCE

Qualche mese fa, il presidente del Consiglio di Roma, Sergio Mattarella, ha parlato della promozione dei rapporti commerciali tra Italia e Australia e del ruolo della cultura e dello stile di vita nel creare un ponte tra i due paesi.

Per il 2008 abbiamo un'opinione unanime: siamo di fronte a un mercato di frontiera, un mercato di frontiera che ci offre opportunità di crescita e di sviluppo. Possiamo dire che l'Australia è un mercato di frontiera che ci offre opportunità di crescita e di sviluppo. Possiamo dire che l'Australia è un mercato di frontiera che ci offre opportunità di crescita e di sviluppo.

Un'eccezionale espansione e un'economia aperta e concorrenziale, fanno dell'Australia un mercato da affrontare con slancio, e da conquistare

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President of the Italian Chamber of Commerce in Sydney

Another full year for the Italian Chamber of Commerce in Industry in Australia has appeared on the horizon with its constant aim to promote business relationships between Italy and Australia, and the values, culture, and lifestyle for which the Bel Paese is (understandably) universally famous.

We have a full calendar of events in which, we are certain, many people will participate with the usual enthusiasm: an unusual feature of our meetings, in fact, is the well-tested mix between business opportunities and entertainment.

Just think of the Aperitivo Club idea which combines the promotion of a specific product with the thoroughly Italian tradition of the evening drink and toasts in company. Such versatility in conceiving of new services and new ways to network, focused on the interests of the Australian community, has demonstrated itself a winning strategy: at the last World Convention of the Association of Italian Chambers of Commerce

Abroad, our Chamber was recognized as first in the world for the third consecutive year.

Naturally, this makes us proud and motivates us to continue down the path that up until now has proved so successful. While the recognition is nothing less than gratifying, we are still well aware that there is much to do in order to conquer the hearts of Italian entrepreneurs who are still little aware of the enormous potential represented by the Australian market. A market that has seen constant growth for the past fourteen years, in part thanks to the driving force of Asia.